



THE 2019 HOLIDAY SHOPPING CARD

SPONSORSHIP LEVELS

	Pioneer \$50,000	Champion \$25,000	Loyalist \$15,000	Partner \$7,500	Advocate \$5,000	Patron \$2,500	Friend \$1,500
Recognition Opportunities							
Logo in The Holiday Shopping Card marketing campaign (Magazine, newspaper, press release, etc.)	✓						
Logo on The Holiday Shopping Card tent cards (Distribution = 2,000)	✓	✓	✓				
Recognition in The Holiday Shopping Card directory (Distribution = 15,000)	Two Full Pages Color	One Full Page Color	1/2 Page Color	1/4 Page Color			
Option to host on-site reception throughout the year (Kick-off, member socials, pre-sale, week of, etc.)	✓	✓	✓	✓	✓		
Recognition on special event invitations, event calendar, and save the date flyers (Database = 8,500)	Logo	Logo	Logo	Logo	Logo		
Recognition on The Holiday Shopping Card directory (Distribution = 15,000)	Logo on Front	Logo on Front	Listing on Front Logo on Back	Listing on Front Logo on Back	Listing on Front Logo on Back	Listing on Front Logo Inside	Listing on Back Logo Inside
Recognition on The Holiday Shopping Card merchant marketing brochure (Distribution = 20,000)	Logo on Front	Logo on Front	Listing on Front Logo on Back	Listing on Front Logo on Back	Listing on Front Logo on Back	Listing on Front Logo Inside	Listing on Back Logo Inside
Recognition on The Holiday Shopping Card poster (Distribution = 1,500)	Logo on Front	Logo on Front	Listing on Front Logo on Back	Listing on Front Logo on Back	Listing on Front Logo on Back	Logo on Back	Listing on Back
Logo on The Holiday Shopping Card website	✓	✓	✓	✓	✓	✓	✓
Inclusion in newsletter / eblasts (Database = 8,500)	✓	✓	✓	✓	✓	✓	✓
Inclusion in social media campaign (Twitter, Facebook, Instagram)	✓	✓	✓	✓	✓	✓	✓
Use of The Holiday Shopping Card logo to promote your support	✓	✓	✓	✓	✓	✓	✓
Tickets, Invitations & Cards							
Cattle Baron's Ball VIP Tickets	4	2					
Invitation to Benefactor Event	2	2	2				
Complimentary Holiday Shopping Cards	20	15	10	8	6	4	2