



THE 2020 HOLIDAY SHOPPING CARD

SPONSORSHIP LEVELS

	Diamond \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$7,500	Bronze \$5,000	Copper \$2,500	Friend \$1,500
Recognition Opportunities							
Logo in The Holiday Shopping Card Marketing Campaign (magazine, newspaper, press release, etc.)	✓						
Logo on The Holiday Shopping Card Tent Cards	✓	✓	✓				
Recognition in The Holiday Shopping Card Directory	Two Full Pages Color	One Full Page Color	1/2 Page Color	1/4 Page Color			
Option to host on-site reception throughout the year (kick-off, member socials, pre-sale, week of, etc)	✓	✓	✓	✓	✓		
Recognition on special event invitations, event calendar, and save the date flyers	Logo	Logo	Logo	Logo	Logo		
Recognition on The Holiday Shopping Card Directory	Logo on Front	Logo on Front	Listing on Front	Listing on Front	Listing on Front	Listing on Front	Listing on Back
			Logo on Back	Logo on Back	Logo on Back	Logo on Inside	Logo on Inside
Recognition on The Holiday Shopping Card Merchant Marketing Brochure	Logo on Front	Logo on Front	Listing on Front	Listing on Front	Listing on Front	Listing on Front	Listing on Back
			Logo on Back	Logo on Back	Logo on Back	Logo on Inside	Logo on Inside
Recognition on The Holiday Shopping Card Poster	Logo on Front	Logo on Front	Listing on Front	Listing on Front	Listing on Front	Logo on Back	Logo on Back
			Logo on Back	Logo on Back	Logo on Back		
Logo on The Holiday Shopping Card website	✓	✓	✓	✓	✓	✓	✓
Inclusion in the newsletter/eblasts							
Inclusion in social media campaign							
Use of the Holiday Shopping Card logo to promote your support	✓	✓	✓	✓	✓	✓	✓
Tickets, Invitations & Cards							
Cattle Baron's Ball VIP Tickets	4	2					
Invitation to Benefactor Event	2	2	2				
Complimentary Holiday Shopping Cards	20	15	10	8	6	4	2