



# RESTAURANT PARTICIPATION AGREEMENT

## THE 2021 HOLIDAY SHOPPING CARD

Benefiting the American Cancer Society

October 21 – October 31, 2021

**Final Contract Deadline: July 1, 2021**

**Restaurant Information:** (Complete a Restaurant Participation Agreement for each participating restaurant location.)

Local Restaurant Name (as it will be listed in print materials): \_\_\_\_\_

Address (as it will be listed in print materials): \_\_\_\_\_

City/Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Social Media: \_\_\_\_\_

Local Contact Name: \_\_\_\_\_ Local Contact Title: \_\_\_\_\_

Local Contact Phone: \_\_\_\_\_ Local Contact Email: \_\_\_\_\_

Corporate Mailing Address: \_\_\_\_\_

Corporate City/Zip: \_\_\_\_\_ Corporate Contact Name/Title: \_\_\_\_\_

Corporate Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

1. **Business Listing Description:** Below, please provide a maximum 15-word description of your offering, **noting exclusions**, as it should be listed in The Holiday Shopping Card Directory. **VICTORY/The Holiday Shopping Card reserves the right to edit final wording.**

Use the same description and exclusions from our 2020 listing.

Description: \_\_\_\_\_

Exclusions: \_\_\_\_\_

2. **Shopping Area:** Select the shopping area that best describes where your business is located. (each restaurant will be listed under **ONE** location)

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> 1960 Area/Champions /Vintage Park | <input type="checkbox"/> The Heights                          | <input type="checkbox"/> Post Oak Area                | <input type="checkbox"/> Upper Kirby                     |
| <input type="checkbox"/> Bay Area/Clear Lake/League City   | <input type="checkbox"/> Highland Village                     | <input type="checkbox"/> Rice Village/West University | <input type="checkbox"/> Uptown Park                     |
| <input type="checkbox"/> Baytown                           | <input type="checkbox"/> Katy/Fulshear                        | <input type="checkbox"/> River Oaks Area              | <input type="checkbox"/> The Woodlands/Montgomery County |
| <input type="checkbox"/> Bellaire/Meyerland                | <input type="checkbox"/> Kingwood                             | <input type="checkbox"/> River Oaks District          | <input type="checkbox"/> Online/Websites                 |
| <input type="checkbox"/> Central Houston/Montrose          | <input type="checkbox"/> Market Street                        | <input type="checkbox"/> River Oaks Shopping Center   |  |
| <input type="checkbox"/> CITYCENTRE                        | <input type="checkbox"/> Memorial/West Houston                | <input type="checkbox"/> Sugar Land/Fort Bend County  |  |
| <input type="checkbox"/> The Galleria                      | <input type="checkbox"/> Museum District/Texas Medical Center | <input type="checkbox"/> Tanglewood/Briargrove        |  |
| <input type="checkbox"/> The Galleria Area                 | <input type="checkbox"/> Northwest Houston/Cypress            | <input type="checkbox"/> Town & Country               |  |

### RESTAURANT PARTICIPANT BENEFITS

Participant will enjoy several benefits for participating in The Holiday Shopping Card fundraising event, benefiting the American Cancer Society.

- Participant's information featured in The 2021 Holiday Shopping Card directory and on The Holiday Shopping Card website
- The Holiday Shopping Card website will provide a direct link to participant's website
- Participant's name included in the Merchant Marketing Brochure
- All marketing materials including posters and table tents will be provided
- Social media and cross-promotional opportunities
- Mention in direct mail out and/or e-blasts promoting The Holiday Shopping Card
- Use of The Holiday Shopping Card logo to promote to your customers

### RESTAURANT PARTICIPANT TERMS AND CONDITIONS

Participant of The 2021 Holiday Shopping Card program agrees to the terms and conditions listed below:

- We agree to offer one or more of the following promotions (selected below) from Oct. 21 – Oct. 31, 2021 to all holders of The Holiday Shopping Card, and to not limit the amount of the transactions made during this 11-day period. All exclusions must be noted on this agreement.
- We agree to advise all personnel of these conditions and agree to promote the sale of The Holiday Shopping Card by displaying materials provided.
- We understand that VICTORY and the American Cancer Society assumes no liability in connection with The Holiday Shopping Card.

**RETURN FORM BY JULY 1, 2021**

American Cancer Society/VICTORY

P. O. Box 631661 • Houston, TX 77263 • 713.266.2205

holidayshoppingcardhouston@cancer.org • www.holidayshoppingcard.com



